

Powershift Internship Project 2015

PROGRAM OVERVIEW

The Powershift Internshift Program 2015 is an innovative new international, professional program providing students with direct experience working in the United States with high tech companies in Austin, Texas, who are part of the Powershift family of companies, for a term ranging from 6 to 12 months. Participating companies in 2015 include Powershift Inc. (www.powershift.com) Appconomy, Inc. (www.appconomy.com) and Mozido Inc. (www.mozido.com).

For this program, participating students will intern at the companies' Austin, Texas U.S, headquarters, one of the most dynamic technology and innovation centers in the country. During the program, students will be embedded with professionals in software design and development, graphic design, programming, product research and development, and marketing and management, who are responsible for creating, supporting, and taking to market real-world software products and services. We fully commit to intern success and will help to grow intern confidence in their career. The Powershift office is a fun environment where people learn quickly, work hard and accomplish big things. We also can help guide the intern prepare a journal or portfolio of their work with us, as well as offer a real possibility to join the team full-time.

NUMBERS OF STUDENTS

7-10 students

ACADEMIC MAJOR

- Software engineer, computer science-related
- Graphic design support marketing job
- Video-making support marketing materials
- Marketing

GENERAL ACADEMIC REQUIREMENT

- Junior or senior college students
- Good English proficiency
- Better to have overseas studying or internship experience
- Resume, professor recommendation letter, school transcript and portfolio (all in English version) are highly needed as selection materials.
- Selected students must have exemplary academic and leadership records, strong English language skills, and superior demonstrated technical learning capability.
- Selected students must be self-motivated and self-managed.



• Assigned staff from Host Company will interview recommended students.

ADMINISTRATION

Supervision – During the program, students will have an immediate supervisor from the participating company, specific to their internship job assignment. Students will also receive on-site mentorship and guidance from other company managers and the human resources director.

Review – Students will receive frequent verbal and written feedback, as well as being asked for their feedback, to assess their progress and adjust their personal experience during the term. The intern supervisors, other company leaders involved with the program, and company human resources will provide direct input into each student's progress.

Confidentiality – Students will be required to sign confidentiality agreement with Host Company, as most projects they are involved in are real business-related ones.

Visa Sponsorship – Students participating in the program for 2015 will be sponsored by Cultural Vistas (<u>www.culturalvistas.org</u>) for J-1 visas, and hosted by host companies Appconomy and Mozido Inc.

LOGISTICS AND PROGRAM MANAGEMENT

Participating students will be housed at University of Texas off-campus student dormitories, and the participating company will pay the full cost of room and board and cultural enrichment programs for each student. Additionally, students will receive local medical insurance from the host company to cover incidental medical expenses.

KEY DATES:

- Dec 31, 2014 Application deadline
- January 2015 Students are interviewed and selected
- February 2015 J-1 visa interview and processing
- March 2012 Program begins in Austin